

Christina Lindstedt

Education:

1994, Degree of Master of Science in Business Administration and Economics, School of Economics and Commercial law in Gothenburg

Key competence areas;

Broad global P&L business leadership experience (18 years) from consumer products
Broad global Product, Brand and Marketing leadership experience – from product concept, through R&D and industrialisation to launch and communication in the marketplace (16 years)
Innovation management, long experience from developing early stage ventures/business areas and processes and tools linked to innovation management (8 years)
Deep China knowledge – industrial and market dimensions (4 years on site in China)

Professional operational experience:

July 2013 – Owner and Managing Director of XploreBiz AB
January 2011 – July 2013, Vice President, Product Business Line Value, Sony Mobile Communications, Beijing (prev Sony Ericsson).
January 2008 – January 2011, General Manager, New Business Areas, AB Electrolux.
November 2005 – January 2008 Product Business Manager, Top Loaded Washing machines and compact Products.
May 2003 – October 2005, Business Manager Automower™, Electrolux Outdoor Products, Stockholm.
August 2001 – May 2003, Global sourcing manager, Floorcare and Light Appliances, Electrolux, Hong Kong.
August 2000 – August 2001, Vice President, Business Control, Floorcare and Light Appliances International, Electrolux, Stockholm.
October 1999 – August 2000, Vice President, New and Future Business, Electrolux Home Products, Stockholm.
October 1997 - October 1999, General Manager, Electrolux Cash Management Services, AB Electrolux, Stockholm.
August 1994 - October 1997, Cash Management Consultant, Electrolux Cash Management Services, AB Electrolux, Stockholm.

Professional board experience;

2016 – Member of the board, Scanfil Oyj
2015 - Member of the board, QleanAir Scandinavia
2015 - Member of the board, Minalyze AB
2009 – 2011 Member of the board/member of the audit committee, Addnode AB

Professional coaching/mentoring experience;

2014 Born Global program, Chalmers University of Technology
2019/10 Novare/Veckans Affärer Mentor program for Young business people